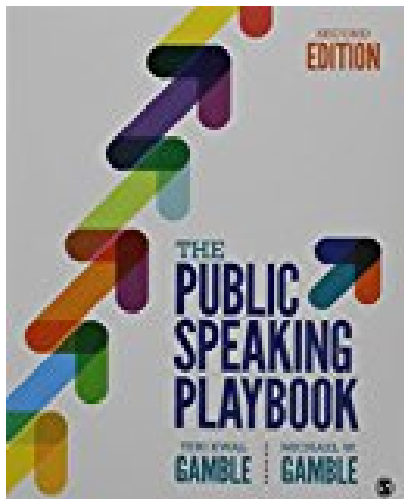


The Public Speaking Playbook



BOOK DETAILS

- Author : Teri Susan Kwal Gamble
- Pages : 536 Pages
- Publisher : SAGE Publications, Inc
- Language : English
- ISBN : 1506359892

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BOOK SYNOPSIS

Learn to speak in public without breaking a sweat! The Public Speaking Playbook, Second Edition, shows students how to prepare, practice, and present their public speeches with the highest level of confidence. With a focus on actively building skills, Teri Kwal Gamble and Michael W. Gamble coach students in the fundamentals of the public speaking process, using brief interactive learning modules that allow students to practice—and improve—their public speaking. The highly anticipated Second Edition of this bestselling text features a more inclusive playbook analogy, exposing students to additional arenas—for example, politics, music, and business—to hone their skills and improve their performance. As students master the skills, they are also encouraged to think critically about what it means to “play fair” in public speaking, with a focus on diversity, ethics, and civic engagement.

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